

<b>PRESENTING</b> <i>(exclusive opportunity)</i>	<b>PRESENTING</b> \$20,000	<b>GOLD</b> \$15,000	<b>SILVER</b> \$10,000	<b>BRONZE</b> \$7,500	<b>CONTRIBUTING</b> \$5,000
Right of First Refusal for 2025	x				
"Presented by [company]" included in event logo and title	x				
One representative quote in media release	x				
Sponsorship highlight section on event website	x				
Opportunity for representative to provide remarks at event	x				

<b>PRE-EVENT</b>					
Logo with link on event website	x	x	x	x	x
Video provided by company featured on website	60 second video	30 second video	30 second video		
Feature on Vibrant Pittsburgh website & social media	Profile feature and DEI impact interview	Profile feature or DEI impact interview	Profile feature		
Logo on communications	Print & digital materials <i>(link in digital materials)</i>	Print & digital materials <i>(link in digital materials)</i>	Digital materials <i>(with link)</i>	Digital materials <i>(with link)</i>	

<b>DAY-OF</b>					
Executive pop-up interview	x	x	x	x	x
Company provided video played during registration & networking	60 second video	30 second video			
Digital program	2-page spread	Full-page	Half-page	Half-page	Logo on sponsor page
Day-of asset logo & sponsor recognition placement	Top	2nd Tier	3rd Tier	4th Tier	5th Tier

<b>SOCIAL MEDIA</b> - Mentions reaching 17k Vibrant Pittsburgh subscribers					
Sponsorship announcement & acknowledgment	Standalone	Standalone	Standalone	Grouped	Grouped
Event promotions	All posts; tagged within post content	All posts; tagged within post content	All posts; tagged within post content	Tagged in all posts	Tagged in all posts

<b>TICKETS</b>					
For CEO or C-Suite Executives	6	4	3	2	1